

□ GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

TOURISM - Andhra Pradesh Tourism Development Corporation Limited - Procurement of individual consultants directly - Engaging of one (1) individual consultant to assist the Hon'ble Minister for Tourism in liaison works, Media related Matters, Co-ordination with other departments etc. - Orders -Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (T) DEPARTMENT

G.O.RT.No. 158

Dated: 21-10-2025

Read the following:

1. G.O.Ms.No.86, Finance (HR.I-Plg& Policy) Dept., Dt:30.08.2024.
2. Concurrence of the Finance Department through Nidhi portal at Procurement of Consulting Agencies/Individual Consultants bearing proposal number YTC55-31.

ORDER

In the reference 2nd read above, the Vice Chairman & Managing Director, Andhra Pradesh Tourism Development Corporation Ltd., has submitted a proposal for selection of Individual Consultant through Nidhi Portal at Procurement of Consulting Agencies/Individual Consultants with proposal number YTC55-31. She has proposed to engage the services of one individual consultant directly for a period of twelve (12) months to create engaging content about tourism spots in the State and Publicizing them through Media and for Providing advice and suggestions for improving Tourism Infrastructure and to Assist in preparation of DPRs, studying National & International Tourism Policies and sharing insights with the Hon'ble Minister for Tourism.

2. After careful examination of the matter, Government, in terms of the instructions issued in the reference 1st read above, hereby permit the Vice Chairman & Managing Director, Andhra Pradesh Tourism Development Corporation Ltd., for procurement of individual consultant, to assist the Hon'ble Minister for Tourism in liaison works, media related matters etc., with the following emoluments subject to meet the expenditure from own funds of the Corporation: -

Sl.No	Role/ designation	Level	Experience (No. of Years)	qualification	No of Months	Proposed rate per month (Rupees)	Total amount (Rupees)
1	consultant	Mid Level consultant -1	6 to 10 years	Post Graduate	12 (Twelve)	1,20,000	14,40,00,000

3. The Vice Chairman & Managing Director, Andhra Pradesh Tourism Development Corporation Limited shall take further necessary action accordingly.

(P.T.O)

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4. This order issued with the concurrence of the Finance Department vide screening committee minutes through e-file C.No.2973843 in Nidhi Portal proposal number YTC55-31.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**AJAY JAIN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
The Vice Chairman & Managing Director,
Andhra Pradesh Tourism Development Corporation Limited,
Vijayawada.

Copy to:

The Finance (HR.II) Department.
The Pay & Accounts Officer, A.P.Mangalagiri.
The Director of Treasuries & Accounts, Andhra Pradesh., Mangalagiri.
The District Treasuries Officer, Vijayawada @ NTR District.
The OSD to Minister for Tourism (TCC).
The PS to Secretary to Government, YAT&C(T) Dept.,
The Pay & Accounts Officer, Mangalagiri, Andhra Pradesh.
The Accountant General (A&E), Vijayawada, Andhra Pradesh.
SF/SC(C.No:).

// FORWARDED :: BY ORDER//

SECTION OFFICER